



Estd.2004

PJ GROUP OF INSTITUTIONS

Managed by Panchanan Jena Memorial Trust
www.pj-institutes.org

MBA
MASTER OF BUSINESS ADMINISTRATION

MCA
MASTER OF COMPUTER APPLICATION

BBA
BACHELOR OF BUSINESS ADMINISTRATION

BCA
BACHELOR OF COMPUTER APPLICATION



B.Com

PROSPECTUS



**PJ COLLEGE
OF MANAGEMENT & TECHNOLOGY**



MISSION Facilitating individuals to realize their potentials and creating leadership quality with futuristic vision.

OBJECTIVES Nourishing professionalism among young aspirants and laying a solid platform for future managers and computer professionals.

WELCOME TO PANCHANAN JENA COLLEGE OF MANAGEMENT & TECHNOLOGY (PJCMT)

THE TRUST Panchanan Jena Memorial Trust is named after Late S.J. Panchanan Jena, who had a vision to take education to every child of Odisha. His perseverance and hard work have now become the foundation of the Trust. The members of the Trust are moving ahead with all dedication and commitment with the able leadership of its chairman S.J. Pratap Chandra Jena.

Dr. SANTOSH KUMAR BISWAL, (M. Com, M. Phil. PhD, LL.B), **Director, PANCHANAN JENA COLLEGE OF MANAGEMENT & TECHNOLOGY**,
Greetings and a very warm welcome to PJ GROUP OF INSTITUTIONS !



The **Panchanan Jena College of Management & Technology (PJCMT)** was set up in the year 2003. It is a pioneering institution with a distinct philosophy of education that prepares young minds to become future leaders in different walks of life, equipped with conceptual, technical, design and human skills. The Institute has always seen quality education as first priority. Our primary objective is to mould Professionals to meet the present and future challenges in business and industry. As PJ GROUP works diligently to realize its mission of providing the best learning, teaching and research opportunities to students and academicians alike, it continues to supply students with the basics of modern knowledge and high values. The research activities of our faculty lead to an extraordinary enrichment of the experience of our students that is realized at both the graduate and undergraduate levels. The training provided to our graduate students creates the next generation of scholars well-prepared to advance knowledge and transfer technology. Our campus is set in a beautiful landscape with a spectacular ambiance for students' education. We have created an excellent academic environment in the campus by providing all infrastructural facilities with state-of-the-art Technology and a team of committed and dedicated teachers. Our team of faculty members who have rich and diversified experience of teaching, research and the corporate world make learning experience in classroom enjoyable and memorable. The Library which we have here is one of the best in the state. The involvement of Faculty members in organizing seminars, workshops, conferences and management development programs enable for up-gradation of knowledge and skills of our students.

OUR FOCUS

The world has undergone a sea-change with the large-scale technological upsurge. Multi-national companies (MNCs) have spread their wings in Indian market after globalization and liberalization. But employers are drastically struggling to find adequate and right class of human resource for their organizations. We prioritize to harness future managers, computer professionals and above all, try to nurture each one with the fundamental human values, ethics and sincerity to cater to the requirements of the current world with commitment. In PJ Group of Institutions, we are striving hard to produce genuinely creative lots of young professionals in order to give a fillip to the global corporate world.



Chairman



Vice - Chairman

ADVISORY BOARD MEMBERS

The advisory board consists of eminent personalities who are icons in their respective fields. They are our pathfinders and guide whose timely advice and innovative ideas have made our institute at par with the best **B- school** of India. **They include:**

1. **Prof. (Dr.) Binayak Rath**, *Former VC Utkal University.*
2. **Prof. (Dr.) B. C Guru**, *Former Registrar Utkal University.*
3. **Prof. (Dr.) Brajaraj Mohanty**, *Former Dean XIMB, Bhubaneswar.*
4. **Prof. (Dr.) Dhaneswar Panda**, *Former Prof. of Commerce & Management, IMIT, Cuttack.*
5. **Prof. (Dr.) Manidutta Ray**, *Birla Global University.*
6. **Prof. (Dr.) Sudhakar Panda**, *Former VC Birla Global University.*
7. **Prof. (Dr.) R.P Ruth**, *Former Principal, BJB College.*
8. **Mr. Sambit Ku. Parida**, *GM (HRD), NALCO.*
9. **Mr. Prasanna Singh Samantha**, *GM, Utkal Alumina International ltd.*
10. **Mr. Ananta Pattnaik**, *Vice President, HDFC Bank.*

PJ COLLEGE OF MANAGEMENT & TECHNOLOGY

PJ College of Management & Technology is duly approved by AICTE and affiliated to BPUT with intake capacity of 60 students in MBA & 60 in MCA programmes.

CAMPUS

The Campus spreads over 10 acres of lush green landscape with state-of-the art infrastructure along with 28000 sq. ft of sprawling green lawns, air conditioned class rooms and a worthy ambience for students to concentrate on study and plan for future perfection.

CLASSROOM

State-of-the art air conditioned classroom with installed LCDs,

CONFERENCE HALL

The spacious air conditioned conference hall with the provision of built in LCD and audio system has been the venue of the state and national level seminars as well as for the seminars by the students.



Under BPUT, Approved by AICTE

COMPUTER LAB

The students are availed with extra laboratory facilities apart from their regular lab class hours. The 24 hours internet connectivity enables student to access study materials through net browsing. This also assures their absolute familiarities with computer.



LIBRARY

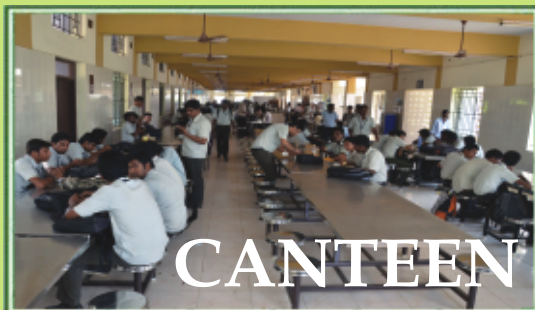
Well maintained library having huge collection of books covering all the subjects apart from innumerable journals, business magazines, periodicals help our students update their knowledge about ongoing developments.



PLACEMENT CELL: 'HR CLUB'

PJ College of Management & Technology has built up its own placement network which takes care of students from the very first day. The college initiates model training programmes, industrial visits, summer placements and final placements assistance for the students.

The college has its own placement network the 'HR Club' which arranges different training programmes, industrial visits, summer placements and final placements for our students. The corporate houses with which we are in close touch for placements include Wipro, Ortel, HDFC Bank, Ceasefire NJ SG Group, Tata Indicom, Mafoi, CPSW, Biswa, Country Club, Net Profit Consultancy, Ashimita Finance etc.



CANTEEN

The institution has a spacious & well ventilated canteen which is situated within the campus. It focuses on providing healthy and nutritious food to the students for breakfast, lunch and dinner. There is a cafeteria in the campus which provides all types of snacks, soft drinks and packaged food items.

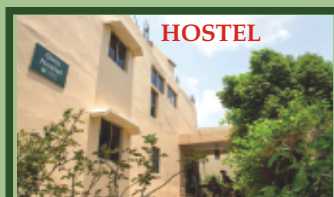
SPECIAL CONCERNS

- Industrial Visits
- Seminars, Conferences and Workshops
- Remedial Classes
- Audio-visual Aids

Provision is made of a secured hostel with watch and ward, warden and hostel superintendent. Every hostel has resident subject teachers staying with the students. Neatly arranged, well ventilated rooms with comfortable occupancy is



HOSTEL



HOSTEL

ensured. Hygienic and nutritious food is provided four times a day. This includes breakfast, lunch, evening snacks & dinner.

RAGGING FREE CAMPUS

Ragging in all forms is totally banned in the institution. If anyone is found indulging in such kind of activities, strict action will be taken. As per AICTE guidelines, in order to prevent such kind of activity within the campus anti-ragging committee and squad are constituted in the college.

WOMEN COMPLAIN CELL

A highly alert women complain cell exists to curb ill behaviour against lady staffs and students. It was inaugurated by leading social activist Mrs. Namrata Chadha & Mrs Tapasi Praharaj in 2008.

HEALTH CHECKUP

Provision is there to outline health checkup. Any illness is immediately attended by the hostel management.



FACULTY

The academic staff of the institutions comprise of experienced faculty from diverse fields. Many faculties are extracted from the industry, thus incorporating their practical experiences into teaching. The institution believes in the art of simplifying knowledge and information without diluting it. Faculties are involved in teaching, research, student counselling and in attending workshops and seminars where they develop their teaching abilities.

CO-CURRICULAR ACTIVITIES

The college represents a blend between quality education for its students and their social commitments. In discharging their true responsibilities for the people, the students have actively participated in many social events.

Study tours are conducted on a regular basis by the institution as part of the academic programme. Higher Global awareness keeping up-to-date with the global market requirement helps the students to achieve excellence in their profession. This year the students will be going to Manali, Himachal Pradesh in the month of June. They will be visiting many places and industrial centres. These are faculty-led trips. Study tour provides impetus to other career.



ANNUAL FUNCTION & SPORTS

For a sound body & mind the college provides facilities for many indoor &

outdoor games facilities. Observance of annual sports is a regular feature and the sporting abilities of students are acknowledged by distribution of trophies and prizes by celebrated guests.

During all the years of its existence, the annual function, “The Prelude” is organised on a grand scale . It promotes the cultural talents of the students. The prelude 2024 was highly acclaimed. The celebrities felicitated with ' PANCHANAN JENA SMRUTI SAMMAN” as legendary singer.



SUMMER TRAINING

To gain practical experience, Summer Training is being provided to students in reputed manufacturing industries and service sectors like ARSS Infrastructure Pvt. Ltd. NALCO, ORISSA SPONGE IRON & STEEL LIMITED, KONARK CLINER PVT. LTD. RELIANCE MONEY, MAHINDRA FINANCE, UTKAL FEED, SANTI ELECTRONICS PVT. LTD., Coca Cola etc.

APPRECIATION AT THE NATIONAL LEVEL

PJCMT organizes national level seminars on a regular basis. This helps in providing intensive exposure to a topic through presentations and discussions led by multiple experts. It provides wide range of knowledge in specific topics.

A National Seminar on 'Rethinking Management Practices in the Age of Digitalization' was held on 21st March 2018 at the institute. How to initiate and manage changes in management practices and its implications in management practices and its implications in various sectors were discussed in the seminar. The Seminar was inaugurated by Prof. Dr. Sudhakar Panda, Vice-Chancellor, Birla Global University, BBSR as the Chief Guest and the keynote speaker was Prof. Dr. V Kirishna Mohan, Dept. Of Commerce and Management Studies, Andhra University, Visakhapatnam.

Sri Pratap Chandra Jena, Chairman, PJ Group of Institutions encouraged the participants and paper presenters for the seminar. Prof. Dr. Siba Prasad Mishra, Director PJCMT was the convenor of the Seminar. Two technical sessions were chaired by Prof. Dr. Susanta Kumar Moharana consultant, Odisha Open University and Prof. Dr. Pravas Ranjan Mohapatra, HOD, GIMS, Gunpur respectively, Prof. Dr. R. N. Subudhi, KIIT School of Management was the Chief Guest for the valedictory function. Faculties Research Scholar and students from noted educational institutions participated in the seminar and presented papers. Those papers were compiled and published in the proceeding of seminar book which was released in the same day.

Among various national level seminars and faculty development programme organised by the institute, national seminar on “Retailing in India- Emerging Trends”, “Computer Security: Issue and Challenges,” “Gobalization and Odisha- 2020 and FDP on “Fundamentals on Research and Statistical Technology for Data Analysis”, were highly appreciated.

BBA (Bachelor of Business Administration)

This 3-year full time regular programme leading to a Bachelor Degree in Business Administration under Utkal University is especially designed to prepare a number of young management graduates industry Corporate houses as line-staff managers with better creative mind excelling with professionalism & applied skills. In brief, the BBA programme aims to impart knowledge and understanding about the basics of management practices. It is also specially focused the students who are passionate of MBA qualification after completion of graduation.

BBA

The PLUS Factor

- Personality Development Programme covering Business Communication.
- Group Discussion, Classroom Seminar, etc;
- Industry-Academia Interface;
- Quality Circle;
- Placement Assistance.

ACADEMIC ACTIVITY

For Entrance exams like CAT, MAT, XAT, OJEE, etc. The Career Launcher trains our students. This has become immensely helpful to the students for broadening their career choice. From time to time guest faculties from equipped institutions interact with the students through GD and PD.

Besides, regular seminars are held for our students with constant review on their performance through proctorial system.

BCA (Bachelor in Computer Application)

This 3-year full time regular programme, leading to a Bachelor Degree in Computer Application under Utkal University is designed to create young brains to take up position as System Analyst, System Designers, Programmers and Managers in the field of Information Technology & ITES. This programme aims at imparting comprehensive knowledge with equal emphasis on theory and practical utilities.

BCA

The PLUS Factor

- Personality Development Programme covering Business Communication
- Industry-Academia Interface
- Quality Circles
- Placement Assistance
- Opportunity for different professional courses like MCSE, CCNA and CCNP



BBA | BCA

Approved by AICTE
Under Utkal University

+3 COMMERCE

Under Utkal University

CAREER INNOVATION

Career launcher well known for its effective leading, Prepares students for both BBA & BCA for the CAT, MAT, OJEE entrance Exams.



PNB QR CODE 282
is for MBA /MCA course



PNB QR CODE 283
is for BBA /BCA course



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PJ COLLEGE OF MANAGEMENT & TECHNOLOGY

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